

5 Things About Freeview

1. What is Freeview?

Freeview is the free digital television service in Australia. Freeview brings you all your existing favourite TV channels, plus extra TV channels, for free! That's great channels like ABC1, ABC2, ABC3, ABC News 24, SBS ONE, SBS TWO, SBS HD, 7, 7HD, 7TWO, Nine, NineHD, GO!, Ten & ONE. So if you love TV, you'll really love Freeview.



Go to freeview.com.au/channels to find out what channels are available in your area

2. Why am I being asked to switch to Freeview?

Between 2010 and 2013, the analogue free-to-view TV signals in Australia will be switched off and replaced with digital-only signals. Once the analogue signal has been turned off, the only way for Australians to continue watching their favourite TV shows for free, is to convert from analogue to Freeview digital television.

For more information on the switchover, go to the Digital Switchover Taskforce website at www.digitalready.gov.au

'Digital' refers to the way in which content is transmitted from the TV stations to your TV. It uses technology that has benefits over the analogue transmission system, including:

1. **You get MORE CHANNELS!** Digital is a more efficient broadcasting mechanism, so the networks can squeeze more channels into the same space.
2. **Better sound and picture quality.**
3. **IT'S FREE***



*Once you have digital capable equipment.

3. What are the new channels I'll get?

If you're currently watching analogue TV, you will receive a maximum of 5 channels. In metropolitan areas, these channels include ABC 1, SBS ONE, Seven, Nine and Ten. When you switch to Freeview digital television, you will receive up to an additional 7 channels.

As a guide, some of the additional channels available include:



ONE: A 24 hour sports channel available in high definition.

ABC2: ABC for Kids on 2 entertains pre-schoolers during the day time. In the evening, ABC2 provides contemporary adult programming including comedy, drama and documentaries.

ABC3: A commercial-free dedicated kids channel created for 6-12 year olds.

ABC News 24: Offers 24 hour, commercial-free coverage of national and breaking news.

SBSTWO: Features more stories from here and around the world.

7TWO: Brings you more of the brand new and classic TV you love.

GO!: An entertainment channel for the young and young at heart.

In addition, 7HD, 9HD and SBS HD provide simulcast programming of their main channel, in high definition quality (better sound and picture). ONE is also simulcast in SD in metro areas. In the future, these simulcast channels will be replaced with unique programming as more Australians switch to Freeview, giving you more of what you love for **FREE!**

4. How do I get Freeview?

If you have an analogue or standard definition television, you will need to purchase a HD set-top-box, personal video recorder (PVR), or home entertainment console that has both PVR and digital tuner capabilities, such as a PS3™ with PlayTV™ attached. Otherwise, you can purchase a HD integrated digital television to replace your existing TV. If you already have a HD digital television, you are already enjoying the benefits of Freeview.

From 28 June 2010, some manufacturers will offer equipment which has the added capability of being able to receive the Freeview Electronic Program Guide (EPG). These products will also give you access to the full suite of Freeview channels (both SD and HD channels). Only products that feature this Freeview EPG logo will receive the Freeview EPG:



To learn more about the Freeview EPG, including the features and benefits, visit www.freeview.com.au/epg

5. Is it really FREE?

Yes – Freeview is the free-to-view TV service. Once you have digital-capable equipment, it's free. No contracts, no fees, no ongoing costs.

For more information, visit www.freeview.com.au